



## 2020-2021 Sponsorship Opportunities

	Platinum (Limit 12 Sponsors)	Gold
<b>Publicity</b>	Firm's logo displayed as <u>Platinum</u> sponsor: <ul style="list-style-type: none"> <li>▪ at education programs</li> <li>▪ at Annual Summit</li> <li>▪ on CCA Web site's home page and sponsor page</li> </ul>	Firm's logo displayed as <u>Gold</u> sponsor: <ul style="list-style-type: none"> <li>▪ at education programs</li> <li>▪ at Annual Summit</li> <li>▪ on CCA web site's home page and sponsor page</li> </ul>
<b>Educational Program / Roundtable Participation</b>	Special consideration in being invited to speak at a CCA educational event. Topic must be accepted by the Program Committee. Firm's marketing materials and other materials will be packaged to give to our members who attend briefing session.	
<b>CCA Membership</b>	Free membership for up to 6 individuals - value is \$95.00/yr. per person (\$570 total value). Sponsor members can be changed when the sponsorship is renewed	Free membership for up to 4 individuals - value is \$95.00/yr. per person (\$380 total value). Sponsor members can be changed when the sponsorship is renewed
<b>Program Attendance</b>	Each designated CCA member may attend all CCA programs at no charge during the program year. Registration is still required.	
<b>Annual Summit Attendance</b>	Free admission for 2 individuals (currently a \$150 value)	
<b>Program/Event Marketing</b>	Posting of sponsor webinars/events in CCA email update. Must be provided to CCA Staff two weeks prior to member update email	
<b>Marketing to Membership</b>	Placement as Sponsor (short promotional message) in one monthly member email update;  One use of CCA membership list to distribute content (approved by CCA)	One use of CCA membership list to distribute content (approved by CCA)
<b>Social Media</b>	Promotion via official CCA LinkedIn and Twitter accounts	N/A
<b>Annual Sponsorship Fee</b>	\$5,000	\$2,500