



Benefits

Publicity & Social Media	<p>Your Company's logo displayed:</p> <ul style="list-style-type: none"> ▪ at education programs ▪ at Annual Summit ▪ on CCA web site's home page and sponsor page <p>Promotion via official CCA LinkedIn and Twitter Accounts</p>
Educational Program / Roundtable Participation	<p>Invited to speak at a CCA educational event.</p> <p>Topic must be accepted by the Program Committee. Firm's marketing materials and other materials will be packaged to give to our members who attend briefing session.</p>
CCA Membership	<p>Free regular memberships for up to 4 individuals - value is \$120.00/yr. per person (\$480 total value). Designated sponsor members can be changed when the sponsorship is renewed</p> <p><i>Each designated CCA member may attend all CCA programs at no charge during the program year. Registration is still required.</i></p>
Annual Summit Attendance	<p>Free admission for 2 individuals (currently a \$150 value)</p>
Program/Event Marketing	<p>Posting of sponsor webinars/events in CCA email updates (up to 4x/year). Must be provided to CCA Staff two weeks prior to member update email.</p>
Marketing to Membership	<p>Placement as Sponsor (short promotional message) in one monthly member email update</p> <p>One use of CCA membership list to distribute content (approved by CCA)</p>
Annual Sponsorship Fee*	<p>\$2,500</p>

**Annual sponsorship benefits above take effect immediately upon payment through the following 12-month period. Sponsors will have the opportunity to renew after each anniversary date.*