



### Benefits

<b>Publicity &amp; Social Media</b>	<p>Your Company's logo displayed:</p> <ul style="list-style-type: none"><li>▪ at education programs</li><li>▪ at Annual Summit</li><li>▪ on CCA web site's home page and sponsor page</li></ul> <p>Promotion via official CCA LinkedIn Accounts</p>
<b>Educational Program / Roundtable Participation</b>	<p>Invited to speak at a CCA educational event.</p> <p>Topic must be accepted by the Program Committee. Firm's marketing materials and other materials will be packaged to give to our members who attend briefing session.</p>
<b>CCA Membership</b>	<p>Free regular memberships for up to 4 individuals - value is \$140.00/yr. per person (\$560 total value). Designated sponsor members can be changed when the sponsorship is renewed</p> <p><i>Each designated CCA member may attend all CCA programs at no charge during the program year. Registration is still required.</i></p>
<b>Annual Summit Attendance</b>	<p>Free admission for 2 individuals (currently a \$150 value)</p>
<b>Program/Event Marketing</b>	<p>Posting of sponsor webinars/events in CCA email update. Must be provided to CCA Staff two weeks prior to member update email.</p>
<b>Marketing to Membership</b>	<p>Placement as Sponsor (short promotional message) in one monthly member email</p> <p>One use of CCA membership list to distribute content (approved by CCA)</p>
<b>Annual Sponsorship Fee</b>	<p>\$2,500</p>